

POSTCARD CAMPAIGN (Badi Runam Thirchukundam)

Sarva Shiksha Abhiyan Andhra Pradesh has initiated 'Postcard campaign' throughout the state for promoting community participation and involvement to support strengthening government schools in the state under Badi Runam Thirchukundam.

Campaign on 'Badi Runam Teerchukundam' launched

OUR BUREAU

Vijayawada: Sarva Shiksha Abhiyan (SSA) on Monday launched postcard campaign seeking co-operation from alumni of government schools for the development of schools. SSA State Project Director (SPD) G Srinivas launched a new programme 'Badi Runam Teerchukundam', writing a letter to a retired IAS officer TS Apparao, who is the alumni of Government school in Kesavarao Pet, Srikakulam district. After retirement, Apparao, the former IAS officer, settled in Jubilee hills, Hyderabad.

In a press release on Monday, Project Director Srinivas said cooperation of people is very important for development of government schools. He convened a meeting with the Community Mobilisation Officers



SSA State Project Director (SPD) G Srinivas as part of 'Badi Runam Teerchukundam', writing a letter to a retired IAS officer TS Apparao in Vijayawada on Monday

(CMOs) at his office with all districts and suggested them to write letters to alumni particularly the public representatives and higher officials who studied in the government schools and seek cooperation for development of government schools.

The objective of the campaign is to grab support from government school's alumni in strengthening of government schools in the state.

Minister for HRD, Govt. of AP, Principal Secretary and State Project Director, initiated the campaign at state level by writing postcards to the alumni.



In the next phase District Magistrate & Collectors of all the districts in the state wrote postcards to government school alumni to start the initiative in their respective districts. Similarly, Sarva Shiksha Abhiyan also promoted all the Students, Teachers, Mandal/ Block Educational Officers, District Project Officers of SSA, District Educational Officers writing postcards to the alumni as a part of this postcard campaign in the successive phase. By this, the campaign is being continued in a phased manner. Sarva Shiksha Abhiyan Andhra Pradesh initially has given a target of writing 1 lakh postcards to the alumni to every district. Before started writing the postcards Teachers, Head Masters, Mandal/ Block Education Officers collected the addresses of alumni. SSA allotted district observers of concerned districts for monitoring the postcard campaign.

'బడిరుణం తీర్చుకుందాం' రండి!

» పూర్వ విద్యార్థులకు ఉత్తరాలు

అమరావతి, నవంబరు 4 (ఆంధ్రజ్యోతి): 'బడిరుణం తీర్చుకుందాం' కార్యక్రమంలో భాగంగా ప్రభుత్వ బడిలో చదువుకుని ప్రస్తుతం ఉన్నతస్థానంలో స్థిరపడ్డవారికి ఉత్తరాలు రాసి కార్యక్రమాన్ని రాష్ట్ర సర్వశిక్షా అభియాన్ ముమ్మరం చేసింది. ప్రజల బాగస్వామ్యంతోనే పాఠశాల విద్యాశాఖలో పారదర్శకత, అభివృద్ధి సాధ్యమని విద్యాశాఖ ప్రత్యేక ప్రధాన కార్యదర్శి ఆదిత్యనాథ్ డాన్ అంటున్నారు. శుభవారం ఆయన నవీవాలయంలోని తన కార్యాలయం నుంచి పూర్వ విద్యార్థులకు ఉత్తరాలు రాశారు. తనవంతుగా తాను కొంతమందికి ఉత్తరాలు రాస్తున్నానని, ప్రతి ఒక్కరూ ఈ కార్యక్రమంలో పాల్గొని విజయవంతం చేయాలని కోరారు. ప్రతి జిల్లా నుంచి లక్ష మంది



పూర్వ విద్యార్థులకు ఉత్తరాలు అందేలా చర్యలు తీసుకోవాలని డి.ఈ.ఓ.లకు, ఎన్.ఎన్.పి సీడీలకు ఆదేశాలు ఇచ్చారు. రాష్ట్ర ప్రతి ఉత్తరంలో 'బడిరుణం తీర్చుకుందాం' సెల్ నెంబరు - 95151 04820 విధిగా ఇవ్వాలని ఆయన సూచించారు. కృష్ణా జిల్లా డోకి పర్రు ప్రభుత్వ పాఠశాలలో చదువుకుని ఐపీఎస్ అయ్యి ప్రస్తుతం సీబిడీ ఎస్సీగా విడులు నిర్వహిస్తున్న ఎల్.కాళిదాసుతో పాటు మరికొంతమందికి ఆయన ఉత్తరాలు రాశారు.



Principal Secretary writing postcard from his chamber

All the district project offices of SSA are instructed to issue for press release towards media publicity on Collector & District Magistrate of concerned districts so that this could

reach and inspire more people.

Ivory Coast panel studies edu project

Vijayawada: A delegation from Ivory Coast visited the Sarva Shiksha Abhiyan (SSA) state office here on Tuesday. The group met special project director G Srinivas, and discussed the programmes undertaken by SSA. Srinivas told them about 'Ananda Lahari Abhyasana' (ALA) schools, established to improve the learning abilities of students. The representatives asked and learned about Kasturba Gandhi Balika Vidyalaya's (KGBV), Kasthuri Patrika, and Bhavitha Centres. Heelibaba, chairman of pedagogy department in Ivory Coast, said he was impressed by 'Badi Runam Thirchukundam'. **TNN**

SMC member donated Borewell: Vemulapalli



Umamaheswararao, School Management Committee Member and resident of Nidamaanuru, of Vijayawada Rural Mandal of Krishna district donated a borewell, transformed the single phase to three phase electricity lines, gathered about Rs. 2 Lakhs towards construction of compound wall to the local government school in Nidamaanuru village. He is also mobilizing community for the betterment of the school.

He said that *"Being a member of School Management Committee, I feel it responsible to mobilize funds from community and also to further development of the school. Badi Runam Thirchukundam is a great initiative by the State Project Office."*



District Magistrates of Kurnool, Kadapa, Chittoor and Nellore districts of Andhra Pradesh

Alumni of govt schools can help alma mater

EXPRESS NEWS SERVICE
@vijawada

'BADI Runam Thirchukundam' campaign, launched by Sarva Shiksha Abhiyan, is gaining momentum across the State, especially from the schools in Krishna district.

The well established and successful people who have studied in government schools are writ-

ing to the school students and inspiring them through their letters.

The motive of Badi Runam Thirchukundam is to give an opportunity to students to give back to the school by means of donation that will be further utilised for arranging infrastructure and other requirements of the schools.

People who have studied in

government schools and are well placed in life can help develop their alma mater for future generations. Apart from the donations to the schools, people are also being exhorted to write letters and spread inspiration among the students.

As of now, hundreds of letters are pouring in various schools by former students of those schools who are well

established.

Donors can specify the purpose of the donation. The names of the persons who donated the amount or material will be documented and uploaded in the website with details of expenditure.

The State Project Director will guide on where and how to spend based on the request made by the donors and review expenditures incurred against each of the

donations.

"The programme is really good as it is a great opportunity for the people who have passed out to develop their school. Through this, we are expecting a good amount of public fund and with that we can develop the schools with the best infrastructure, library and many other things," said N Baskar Rao Principal of a government school.

UPDATED

